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**United Bank Instills Hope and Love**

**as 2022 Building Futures Award Sponsor**

CONWAY, SC – May 4, 2022 – A Father’s Place is pleased to announce United Bank as the “Unconditional Love” sponsor for the 4th Annual Building Futures Awards Banquet & FUNdraiser.

“Spiritual and emotional poverty can be so much worse than physical pain,” said Lyn Rumage, Senior Director of Development for A Father’s Place. “Too often, fathers come to us without hope for the future. They don’t believe in themselves; they don’t believe things will get better. Our team of incredibly compassionate and highly trained intervention specialists work to quickly restore hope through a myriad of methods, including affirmations, counseling, success stories, goal-setting and prayer. United Bank’s sponsorship not only highlights the importance of hope but tells these men that people they have not met yet believe in them. That is worth its weight in gold.”

“United Bank is proud to partner with A Father’s Place through sponsorship, volunteer efforts and financial literacy activities,” remarked Jerry Jenerette, United Bank’s Market President. “A Father’s Place leads by example by providing hope and resources to fathers so that they are then able to provide positive and reliable support to their families and the community.”

Building Futures will be held on June 9, 2022, at Pine Lakes Country Club in Myrtle Beach at 5:30 p.m. and will honor local residents and organizations who do extraordinary work to help others. The event, affectionately known locally as BFA, will also feature a silent auction, entertainment, hors d’oeuvres and awards.

United Bank joins more than a dozen other local companies that really care about the communities in which they operate and their employees and customers lives. Only a handful of specialty sponsorships remain. For information about tickets, sponsorship, or to donate an auction item, contact Lyn Rumage, at [lrumage@scfathersandfamilies.com](mailto:lrumage@scfathersandfamilies.com) or 201-562-5003.

*About United Bank**United Bank is a subsidiary of United Bankshares, Inc. (UBSI) and has consolidated assets of approximately $26.2 billion with 204 full-service banking offices and 20 loan origination offices located throughout North Carolina, South Carolina, West Virginia, Virginia, Pennsylvania, Maryland, Ohio, Georgia and Washington, D.C. For more information, visit BankWithUnited.com.*

*About A Father’s Place:*

*A Father’s Place is a locally unique, father-focused, non-profit serving men in Horry, Georgetown, Marion and Williamsburg counties. The program serves as a national model and is renowned for its goal-oriented curriculum with quantifiable results.*

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