|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Benefits** | **Year** **of the Father****$20,000** | **Title****$15,000** | **Platinum****$12,500** | **Gold****$10,000** | **Silver****$7,500** | **Bronze****$5,000** |
| **# of guests** | **Custom** | **32** | **24** | **16** | **12** | **8** |
| Pre-event Recognition |
| **Social/Web Promotion** |  |  |  |  |  |  |
| **Website** |  |  |  |  |  |  |
| **Email Blasts** |  |  |  |  |  |  |
| **Advertisements** |  |  |  |  |  |  |
| **Save the Dates** |  |  |  |  |  |  |
| **Invitations** |  |  |  |  |  |  |
| **Dedicated PR** |  |  |  |  |  |  |
| **PR Inclusion** |  |  |  |  |  |  |
| On-site Recognition |
| **VIP Presenter** |  |  |  |  |  |  |
| **Prime Program Placement** |  |  |  |  |  |  |
| **Program Incl.** |  |  |  |  |  |  |
| **VIP Area** |  |  |  |  |  |  |
| **Video** |  |  |  |  |  |  |
| **Table Signage** |  |  |  |  |  |  |
| **Banner Logo(s)** |  |  |  |  |  |  |
| **Podium Recognition** |  |  |  |  |  |  |
| **Corporate Item in Goody Bags** |  |  |  |  |  |  |
| Post Event Recognition |
| **Social Media** |  |  |  |  |  |  |
| **Press Release** |  |  |  |  |  |  |
| **Email Blast** |  |  |  |  |  |  |
| **Annual Report** |  |  |  |  |  |  |